

## Strategic Housing: service menu

### Clear vision, strong leadership and accountable decision making, informed by robust intelligence

We have expertise and experience in:

- Facilitating and supporting elected members and local strategic partnerships to develop their understanding of the housing contribution to their local vision, and priorities, for the area
- Developing appropriate governance/commissioning partnerships to lead and direct the housing strategy at local, sub-regional and regional levels
- Reviewing existing strategic partnerships and supporting improvements in relationships, for example, between local authorities and arms length management organisations or housing associations
- Drafting written forms of communication for a range of audiences, from easy-read summaries of housing strategies for wide publication to the public to commissioning plans that will direct activity (see [communication](#) later).

*We also have expertise and experience in enabling you to understand ‘what matters most’ locally, regionally and nationally:*

- Translating national and regional policy, existing data and information, into an understandable format that can be used as the basis for conversation and consultation with others
- Facilitating and engaging a range of stakeholders, from elected members and customers to regional and potential funding partners to supplement the ‘hard’ data with local intelligence
- Developing solutions to fill gaps in intelligence, including establishing mechanisms to engage and learn from customers and the community in the long term.

### Communication through strategy, policy and plan making

*We have expertise and experience in enabling and directing delivery:*

- Reviewing and developing local and sub-regional housing plans and policies, translating strategic direction into the framework for delivery
- Developing outcome based commissioning plans, incorporating option appraisals and value for money assessments of the full range of housing activity, from homelessness and housing support to social and private sector management and investment
- Facilitating conversations with a range of delivery and funding partners, from housing associations and the regional housing board to the National Offender Management Service and Primary Care Trusts.

In addition to overarching housing strategies and plans, we specialise in plan and policy making for the following:

- Affordable housing supply and quality
- Homelessness (prevention and response)
- Access (allocations and lettings systems)
- Housing support
- Private sector housing
- Specialist housing.

## Exceptional housing quality and housing services

*We have expertise and experience in developing and reviewing the quality of housing service delivery, for example:*

- Reviewing existing service areas, for example, to ensure they are aligned with the current strategic direction and priorities expressed within commissioning plans, and to ensure quality
- Developing or refreshing housing service action plans
- Staff training and development to support changes in the way they work to deliver new or refreshed plans.

The service areas we specialise in are:

- Enabling affordable housing supply
- Homelessness (prevention and response)
- Housing options (information, advice, access and assessment)
- Private sector (enforcement, assistance, investment in housing) and
- Housing support for a wide range of households including children and young people, older people, families and households traditionally excluded by service provision
- Specialist housing.

## Real value for money

*We have expertise and experience in assessing value for money and developing action to improve this, for example:*

- Developing value for money strategies
- Undertaking value for money assessments across all forms of housing service, using our unique assessment tool to help you understand cost, outputs and outcomes
- Developing performance management frameworks to support decisions on delivery of the vision
- Undertaking resource reviews and investment profiling
- Training staff and partners to embed value for money and systems thinking.